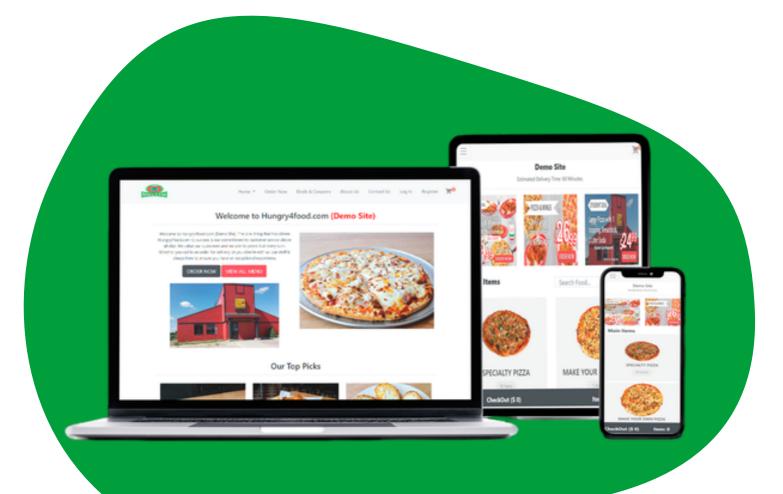


# Hungry4food.com

**Be A Partner With Us** 



From creating your own personalized website to establishing your digital presence, we are here to help you to grow your online sales. We support over 100+ restaurants across the United States.

# **About Us**

Hungry4food.com is a subsidiary of Noble Idea Solution LLC. Noble Idea Solution has been in the business of software development and IT services since 2006. We are creating a variety of software, applications, and websites to help small businesses with their workload. We collaborate with small company partners to save them time and money by designing and implementing the finest technology services solution for their needs. We currently provide a NicePOS product. NicePOS is focused on providing complete, integrated retail solutions that improve brand equity, maximize customer value, and provide a competitive advantage, based on an in-depth understanding of the industry and strong customer connections.

After 2015, we launched Hungry4food.com to provide restaurants an online food ordering websites and build their online presence in the digital world. The motive is to help increase their online order sales through the website, provide full support to make their presence in the online space, through best strategies of SEO, Marketing Plan, Social Media Marketing, Email, and SMS Marketing. We also provide maintenance and support to ensure the smooth functioning of the websites. We have more than 15 years of experience in this industry and provide more than 100+ restaurants in the US.

# 1.Hungry4food.com for Individual Website

Hungry4food.com believes that each and every restaurant must have its own online services. Hence, we create a website for the restaurants on their own branding. This website will be completely functional and the whole ordering process will happen on the website only. The mission behind this is to help you from paying that extra money to the companies that provide these services at a very high cost.

### 1.1 Online food ordering website for your customers

You can start your own Branding Website at zero cost. We provide you with a fully functional website for your customers so that they can order your food from your website only. Along with the website, we provide you with an admin panel and an android app that helps you to track your online orders. We will send you updates about online orders placed on your website. We can send you alerts through a phone call, email, print, or fax, depending on your preferences. To your knowledge, this would cost you \$1000, if you hire other companies to do this, but we provide it to you for free.

\*\*Demo Link\*\*



## **Feature of Website**

- Store info setup
- Menu Setup
  - Lunch and Dinner menu setup
  - o Drink Menu Setup
  - Special Menu Setup
- Date and Time Setup
- Pick up and Delivery setup
- Delivery rate by distance
- Driver Setup
- Tax setup
- Reservation Feature
- Catering Service
- Email marketing Tools
- Order Monitor
- Business Reports/Sales Report

- Deals Set up system
- Offer setup section
  - Combo deal
  - coupon code
  - by one get one
- Food item print by printer
- Order Notification
  - Phone call
  - Email Notification
  - Android app
  - Order Print on printer
- Print by kitchen
- Void order
- Tips adjustment
- Employee setup
- Online Payment System

# What you will you get

#### FREE ONLINE ORDERING WEBSITE, ADMIN PANEL, ANDROID APP

We provide a fully functional online food ordering website, as well as an admin panel and an Android app for tracking orders. This would normally cost you \$1000, but if you agree to work with us, we will do it for free.

#### • FREE (DOMAIN \$20 , HOSTING \$100+, SSL \$50+)

If you have your own domain that's great we will go with your domain. If you don't have any domain we will buy a domain name on your brand. Domain, Hosting, SSL typically total cost \$150+\* per year, but we provide them for free.

#### FREE SEO

Businesses currently employ and pay an SEO to improve the ranking of their website in Google search results, but we do it for free.

#### FREE MENU SETUP

We create your restaurant's menu online for free.

#### SETUP AND MAINTENANCE WORK

We realize that the work does not finish with the creation of a website, thus we give free support and maintenance 24 hours a day, seven days a week.

#### FREE DIGITAL MARKETING PLANS, TOOLS, SUPPORT

Normally, SMS and email marketing services cost \$50 each for 1000 No./Email, but we provide them for free. creating Digital Design (logo, design, content),

#### FREE ORDER NOTIFICATION

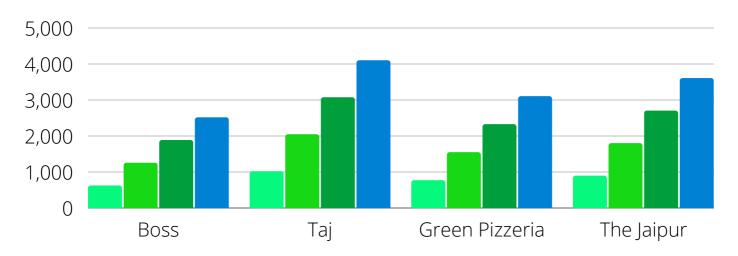
We give free alerts by phone calls, email, print, and fax as needed

# **OUR SUCCESS**

We have successfully run our service in many restaurants in different states of the US.

Recently one of our restaurants "Taj Restaurant and Bar" has hit \$1000 in a day using our service and marketing strategies.

Taj Restaurant and Bar, The Jaipur, and Green Pizzeria hit \$10000+ in every Month using our service and marketing tools.



Reataurant Name	Boss Pizza	Taj indian	<b>Green Pizzeria</b>	The Jaipur
Monthly order	\$12,543.00	\$20,456.00	\$15,478.00	\$17,985.00
Hungry4food(5%)	\$627.15	\$1,022.80	\$773.90	\$899.25
Other Compepitor (10%)	\$1,254.30	\$2,045.60	\$1,547.80	\$1,798.50
Saving Cost	\$627.15	\$1,022.80	\$773.90	\$899.25
Other Compepitor (15%)	\$1,881.45	\$3,068.40	\$2,321.70	\$2,697.75
Saving cost	\$1,254.30	\$2,045.60	\$1,547.80	\$1,798.50
Other Compepitor (20%)	\$2,508.60	\$4,091.20	\$3,095.60	\$3,597.00
Saving cost	\$1,881.45	\$3,068.40	\$2,321.70	\$2,697.75

# **Why Choose Us?**

In the above chart and table, you can clearly see how partnering with us will benefit you. One of the main reasons to join us is to save the restaurant commission cost. We charge you just 5%, whereas every other company charges you 15% to 25%.

- Saves you money, because we provide services at almost no cost
- You will get a complete online ordering website without redirecting to any third-party platform
- Your own brand website free of cost with POS
- Free Marketing Tools & Support
- Free menu upload and maintenance

# **OUR OTHER SERVICES**

If you are not interested or cannt to participate in our individual website program then you can use our other service as well

### **NicePOS**

We provide fully functional POS services to restaurants to run their business. NicePOS helps restaurant to manage their business with our software.

### **Digital Marketing**

We provide digital marketing services like any type of graphic design including banners, logos, menus for printouts, or digital advertisement content for Google ads, Facebook Ads, SEO, Email and SMS marketing

### **Hungry4food Portal**

Hungry4food.com lists out all the restaurants in one place making it easy for the customers to find restaurants near them and order food online.



## 2.NicePOS (POS service for Restaurants)

NicePOS provides solutions to maximize your customer value. It helps meet the needs of every type and size of the restaurant. Our easy to setup menu feature will help solve any complex menu systems, and can easily be expanded as required, and can fit the demands of quick-service, fast-casual, and full-service restaurants, as well as catering, and bars, and nightclubs.

The restaurant can also send online orders directly to the POS printing feature. Hence, hungry4food.com provides you services to go digital, instead of using pen and paper.

**Read More** 

# <u>Feature of Our NicePOS</u>

- Store info setup
- Menu Setup
- Dine In / Pickup and Delivery Feature
- Pick up and Delivery setup
- Delivery rate by distance
- Driver Setup
- Tax setup
- Order Monitor
- Business /Sales/Driver Report

- Deals system
- Print by kitchen
- Void order
- Tips adjustment
- Employee setup
- Online Payment System (Credit card)
- Online order
- Punch In Punch Out
- Table Management System

# 3.Hungry4food.com Portal

Hungry4food.com lists out all the restaurants in one place making it easy for the customers to find restaurants near them and order food online.

We have Good Customer Base Our Own Food Portal where thousands of customers easily takes order from our website. which have all the feature cover in Individual website.

### **Our Portal**

https://hungry4food.com/

# **4.Digital Marketing Services**

Every Business needs a marketing strategy/plan to sell their products more. We brainstorm Digital Marketing strategies as per the need of the business. We know the restaurants are busy and do not have enough time to promote their restaurants, so we are here to promote restaurants on digital media platforms such as Facebook, Google business, Instagram.



- SEO to reach larger audiences
- Social Media Content Writing & designs
- Ads Campaign
- Logo, Banner, Menu Designs
- Email Marketing
- SMS Marketing

#### **Ads Campaign Prices**

Particular	\$50	\$100	\$200	\$500	
Plateform :	Google, Facebook, Instagram				
Spend Amount	\$40	\$ 80	\$ 160	\$ 400	
No of Design :	1 Design	1 Design	1 Design	1 Design	
No of Content:	1 content	1 content	1 content	1 content	
campaign Time	as per your req	as per your req	as per your req	as per your req	
Ads campaign :	1 Ads campaign 2 Group		2 Ads campaign , 6 group		
	SELECT PLAN	SELECT PLAN	SELECT PLAN	SELECT PLAN	

# **4.1 Marketing Services Price**

\$15

1000 EMAIL LIST
UNLIMITE CHARACTER
1 CONTENT
PROMOTE YOUR ITEM

SELECT PLAN

\$15

1000 US NO LIST

UPTO 70 CHARACTER

1 CONTENT

PROMOTE YOUR ITEM

SELECT PLAN

SELECT PLAN

\$100

3 PROTOTYPE

UNLIMITE REVISIONS

1 WEEK TO DELIVER

1 FILE (PSD,AI,ESP)

100 PCS

SELECT PLAN

Flier/Sticker

\$200

3 PROTOTYPE

UNLIMITE REVISIONS

24 - 48 HOURS ONLY

1 FILE (PSD,AI,ESP)

100 PCS

SELECT PLAN



### Q. Who has to pay the 5% charge (Customer or Restaurant owner)?

Restaurant owners have to pay this 5% fee for using our services but in general, we have seen that in the case where customers pay through credit card, the 5% charge is covered by the tips they provide. So, it's almost a no-cost service.

### Q. How do restaurants get the order notifications?

You can get the order by phone, email, printing (if you have a computer and printer), Android app, and last option Fax

#### Q. How many markets do you cover?

We provide almost 100+ Restaurants in the US.

#### Q. How much time will it take to make a website?

It will take 7 to 10 days if you have sent us the full information about the restaurant.

#### **Contact Us**

For Sale = <u>sales@hungry4food.com</u> For Support = <u>support@hungry4food.com</u> **Call Us** +1(877-218-2778)

### **Our Partners**











